

## Quality Life Promotion Corporation

*Total Life Insight Magazine*

PO Box 3082, Texarkana, TX 75504

[www.totallifeinsight.com](http://www.totallifeinsight.com)

*Dear Sir or Madam:*

My name is Chaurcey Boyd. I am writing you this letter to invite you to advertise and otherwise support Total Life Insight (TLI) Magazine, a publication of Quality Life Promotion Corporation (QLPC). TLI is dedicated to providing monthly insightful information to our communities. We aim to promote coordinated cooperative application of sound principles to the family, community, government, and society in general. TLI has presence on the web. Your advertisement potentially has worldwide impact.

Please allow me to tell you a little about me which I think will give insight into why I created TLI. I am a native of Texarkana, Arkansas, a US Army Retiree, and semi-retired from my computer software and insurance businesses. I am an ordained Minister of Jesus Christ and founder of Quality Life Promotion Corporation (QLPC), [www.qlpc.org](http://www.qlpc.org), and the Texarkana Area Community Leadership Coalition (TACLCL), [www.taclc.org](http://www.taclc.org), both aimed to enhance and support community quality of life. More importantly I am founder of Total Life Christian Missionary Baptist Church, [www.tlcmcb.org](http://www.tlcmcb.org), (TLCMBC) which complements QLPC, TLI, and TACLCL but focuses on the super important function of pressing and inviting others to press for living a life that prepares us for eternal life with our Creator God.

By advertising in TLI you have the opportunity to accomplish the following:

1. Promote your business/organization to include opportunity to reach those you might not otherwise reach:
  - a. For for-profits, reach potential purchasers of products/services.
  - b. For churches, speak to the unsaved and backslider and unchurched.
  - c. For non-profits, communicate services and access potential donors.
  - d. For academic institutions, communicate access to and benefit of education.
  - e. For governments, communicate services, accomplishments, and spur civic responsibility.
2. Let your voice be heard regarding key issues in our society that are important to you and your family.
3. Contribute to promoting a better world of righteous peace, appreciation, understanding, and good will across races, ethnicities, genders, socio-economic realms, etc.
4. Contribute to enhancing community quality of life for children, adults, and senior citizens.
5. Contribute to educating others on issues they and the community, city, state, and nation face.
6. Contribute to the development of my minority small business whose aim is to spawn other small and large minority and non-minority businesses to improve the overall viable employment and general socio-economic state of our city and beyond.

We certainly hope you will join the TLI family of advertisers to support the production and distribution of a quality magazine to enhance quality of community life. In so doing you have another avenue for business growth and to make a better world for yourself, your family, and your neighbor. You have an opportunity to participate with TLI in both messaging and marketing the things you care about. If you or anyone in your business or family including children have a talent, information, position, or opinion on a topic we welcome your/their input. TLI is about us together working to make life and our community better for all.

Your advertisement will have Smart Phone accessible QR (Bar) Codes attached to it. Through technology

we can offer dynamic marketing and tracking services to you as you desire; this is limited only by your and our imaginations.

Your print ads will also be placed on the TLI website for the period ordered for no additional or a relatively small additional fee dependent on the level of web presence you desire. Therefore, your presence, participation, and contribution not only have potential for local positive impact but national as well as global. This means even if your business is primarily non-local, placement of your Ad on the TLI website provides regional/national/ global access to your Ad. Thus, TLI provides you an opportunity to speak to and support those who speak to key leaders and workers worldwide.

We generally distribute a print copy of TLI through the United States Postal Service and staff hand delivery within your geographical area both through subscriptions and free of charge to the recipient. Units includes homes, churches, businesses, non-profits, hospitals, doctor's office, governmental/political entities, and other high traffic places.

Additionally, TLI will be made available through targeted emailing, social media such as Facebook.

We also intend to eventually make TLI available nationally, and even internationally. TLI provides you an opportunity to speak to and support those who speak to key leaders and workers worldwide.

TLI website contains details such as publication schedule, advertisement submission schedule, and sample magazine content/format. The site also contains the Advertisement Space Reservation/Order form complete with advertisement cost based on number of copies delivered. Site is located at [www.totallifeinsight.com/advp/](http://www.totallifeinsight.com/advp/). If you have questions please contact me by text or call at 903-280-5439 or by fax at 866-772-0064 or by email at [tli@cdblloyd.org](mailto:tli@cdblloyd.org).

Thank you for considering Total Life Insight.

Sincerely,

A handwritten signature in cursive script that reads "Chaurcey D. Boyd".

Chaurcey D. Boyd, CEO