

Quality Life Promotion Corporation

PO Box 3082, Texarkana, TX 75504

www.totallifeinsight.com; tli@cdboyd.org

903-280-5439 (Cell)

866-772-0064 (Fax)

Total Life Insight Magazine Advertisement Terms 2020-01

General:

THIS AGREEMENT is by and between Quality Life Promotion Corporation, hereinafter referred to as "Publisher", and the person or organization purchasing advertisements, hereafter referred to as "Advertiser", from Publisher.

This agreement establishes the Publisher and Advertiser responsibilities for all advertisements requested through completion and submission of the **Total Life Insight Magazine Advertising Space Reservation/Order Form (SRO)**.

Advertisers will receive a copy of each issue.

Listed rates are per month/issue.

Specific Placement Requests:

Placement requests such as back cover and inside front/back cover are assigned on a first come first serve basis. If placement request cannot not be fulfilled, Ad will be placed where placeable and special placement fee will be refunded or credited to your account.

Multiple Orders:

Multiple orders may be submitted to cover non-contiguous periods.

Advertisement Closing Date:

Publisher will make available to advertisers the closing date of each issue. This closing date will be posted on the publisher website. Advertisers may also request the closing date schedule telephonically or through email.

After the closing date, any submission/correction may incur an additional charge.

Advertisement Rate Changes:

Rates are subject to change. All contracts finalized before a rate change will be honored at the previous rate.

Advertisement Ownership Terms and Conditions:

The Publisher shall have the exclusive right and license under all copyrights throughout the world to publish the advertisement in Total Life Insight Magazine in printed and/or electronic

form for the particular issue or issues paid for by advertiser. This paragraph does not take away the right of advertiser to publish submitted advertisement or its content or to have such advertisement published in other publications/media. However, if the publisher prepares the advertisement using images and other publisher-owned objects then the advertisement itself shall remain the property of the publisher and may not be submitted by advertisers for publication in other printed and/or electronic media, including internet media without written publisher authorization. Such written authorization will normally be granted by the publisher automatically at the time the advertisement preparation is finished and all payment is made by the advertiser including any publisher fee for such items. The assignment of copyright to the particular submission is necessary so publisher maintains protection throughout the world against copyright violation for print, internet, and all electronic and other publication media.

All items submitted by advertisers shall be retained by publisher and discarded by publisher when no longer needed by publisher. Thus, advertiser should keep a backup of any items submitted to publisher. Items for which no backup is possible should be pre-coordinated with publisher for return to advertiser.

Advertisement Format:

Advertisements should be sent in standard electronic form. Standard file formats for standard electronic submission are Adobe PDF, Microsoft Publisher, Microsoft Word and in any standard Microsoft Windows Graphic formats such as JPG, PNG, GIF, etc. Contact us concerning other formats as other formats may be acceptable. Any submission not in a format supported by publisher shall be grounds for rejection of advertisement by publisher.

Ad may be submitted in printed form including rough draft free hand paper form. We will upload ad to a presentable standard electronic form. We will not be responsible for any loss in color or clarity due to upload conversion. We may or may not charge an additional fee for this conversion to standard electronic form depending on the complexity (e.g., size, content, type of Ad) of the conversion. We will notify you of the additional fee once we receive and evaluate the paper form.

Any submission that does not and cannot be converted to meet our publication standards will be rejected.

Stock Photos and Photography:

Any stock photos provided by us may incur a charge depending on the nature of the stock photos.

Publisher will provide photography for one photo per advertisement month ordered. Retakes and additional photos are assessed a charge for a photo or retake. Photos taken by publisher become property of advertiser. However, advertiser hereby grants publisher the right to use photos in any advertisement made on behalf of advertiser. Any other usage requires authorization by advertiser in writing.

Rejection of an Advertisement:

Advertisements of almost any kind are welcome. We aim not to censure; but, we reserve the right to edit or reject any such submission after appropriate coordination with the submitter. We reserve the right to publish editorials countering any accepted submissions that are inconsistent

with our goals. If such a decision is made, the advertiser will be notified promptly and given a reason for the rejection or modification. Appropriate adjustment in payment made by advertiser shall be made by publisher.

No Endorsement Implied:

Acceptance of advertisements and published submissions does not imply endorsement of the product or service or article content by the publisher, its partners, employees, contractors, or anyone associated with the publisher. Conversely, the participation of advertisers and contributors/submitters or references to persons/organizations does not imply their endorsement of publication content other than their own.

Content and Typographical Errors

Publisher shall not be responsible for content and typographical errors in any submitted advertisement. If the publisher assists in the preparation of the advertisement, the advertiser will be required to approve the prepared advertisement. Once approved, the advertiser will be responsible for any content or typographical errors in the advertisement.

Billing

All advertisements must be paid before advertisement will be published. If full payment is not received with the order or if additional fees are applicable, advertiser will be billed and payment shall be due according to the date specified on the invoice. Recurring advertisers may be extended credit based on a credit application subject to review. All accounts over 30 days late shall be assessed a per month late fee of 2% of the unpaid balance and may be subject to additional collection fees. Publisher reserves the right not to publish advertisement for accounts in which there is an unpaid balance due.

Cancellations of Ads

Cancellations of advertisements in writing may be made prior to closing date with full or partial refund. After the closing date no refunds will be made due to cancellations of advertisements, primarily since other advertiser's requests may have been rejected due to advertisement space having already been allocated. Any refund will consider any expenses already incurred by publisher in processing the canceled order. Advertiser will still be responsible for paying any costs already incurred by publisher including ad preparation costs. Any such costs will be deducted from any money available for refund.

General Liability and Indemnification

Advertiser agrees to assume all liability for advertisement content and agrees to hold publisher harmless from all claims arising from advertisement and/or its publication by publisher.

With regard to an advertisement, the advertiser, and its representatives, agrees to indemnify and hold harmless the publisher, its officers, employees, agents, and independent contractors against expenses, including legal expenses, and losses resulting from the publication of advertisement. This includes without limitations claims or suits for libel, privacy rights violations, copyright infringements, or plagiarism.

Special Fees. There are two categories of Ads for costing purposes: Ready Ads submitted by Advertiser in standard electronic form and (2) Unready Ads submitted on paper and/or designed/converted by Publisher into standard electronic form. Ready Ads incur no special fees provided they are submitted and finalized prior to closing date.

- a. Ready and Unready Ads:
Correction After Closing Date: \$70/hour
- b. Unready Ads:
 - (1) Basic Ad Design (Free Hand Submissions): \$60/hour, average of \$300-600
 - (2) Graphic/Logo Design: \$60/hour
 - (3) Photography: \$60/hour
 - (4) Stock Photos: \$25-\$50 per photo
 - (5) Concept (Develop Ad Content with Customer): \$60/hour



Chauncey D. Boyd
CEO