

**Quality Life Promotion Corporation**

PO Box 3082, Texarkana, TX 75504  
[www.totallifeinsight.com](http://www.totallifeinsight.com); tli@cdboyd.org  
903-280-5439 (Cell); 866-772-0064 (Fax)

**Total Life Insight Magazine Advertising Space Reservation/Order Form**

Sales Rep Name: \_\_\_\_\_ Sales Rep Phone \_\_\_\_\_

Sales Rep Region: **Texarkana R1** \_\_\_\_\_

Company/Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Street Address/City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

**NUMBER OF PRINT COPIES DELIVERED EACH MONTH**

At least **10,000** Print Copies!

**AD MATERIAL REQUIRED**

Digital ads required with full color proof. Please email to us in electronic form. If you only have a rough draft paper version, we will review it and coordinate with you its preparation for publishing.

**AD DIMENSIONS - Ad Size Width x Height**

- Back Cover: 7.5 x 10 or 8.5 x 11 (Bleed)
- Inside Front/Back Cover: 7.5 x 10 or 8.5 x 11 (Bleed)
- Full Page: 7.5 x 10 or 8.5 x 11 (Bleed)
- 3/4 Page: 7.5 x 7.5
- 1/2 Page: 7.5 x 4.875
- 1/4 Page: 3.625 x 4.875
- Two Full Page Spread: 16 x 11

**FOUR COLOR COST**

**QUANTITY**

Back Cover: \$1000	_____
Inside Front Cover Full: \$900	_____
Inside Back Cover Full: \$900	_____
Full Page: \$800	_____
3/4 Page: \$700	_____
1/2 Page: \$640	_____
1/4 Page: \$400	_____
Centerfold/Spread: \$1500	_____

**ORDER SUMMARY**

Starting Issue Month: \_\_\_\_\_ Number of Issues: \_\_\_\_\_ Cost Per Issue \$ \_\_\_\_\_ Total Cost \$ \_\_\_\_\_

**SPECIAL POSITION GUARANTEE**

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Positioning of ads is at the discretion of the Publisher except where specific positions are agreed upon by purchasing premium position, if any. Other guaranteed positions are available for an additional 20% of applicable rate. All specific positions are subject to availability on a first come basis.

**SCHEDULE**

The advertisement reservation and order schedule is available on the above mentioned website. Advertisement and payment must arrive before the advertisement closing date in order to reserve the space.

**CONTRACT AND ADVERTISEMENT TERMS APPLICABLE TO THE ISSUES ORDERED**

This form when combined with the advertisement terms outlined on Publisher’s website in the document entitled **Total Life Insight Magazine Advertisement Terms 2020-01** forms the binding contract between Publisher and Advertiser and are hereby agreed to by Publisher and Advertiser. Effective date is the date at which this form has been signed by both Publisher and Advertiser.

**PAYMENT**

Please make check or money order payments out to Quality Life Promotion Corporation and mail to Chaurcey Boyd, ATTN TLI, PO Box 3082, Texarkana, TX 75504. You may also pay by credit/debit card through the payment menu item at the above website. For management purposes, **we do not accept cash as payment.**

Please make payment with your advertisement space reservation.

**MULTIPLE ISSUE DISCOUNTS**

Multiple issues discounts are not currently offered. However, they may be offered in the future.

**ADVERTISER:**

Printed Name: \_\_\_\_\_

Title: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**PUBLISHER (Not Sales Rep):**

Printed Name: \_\_\_\_\_

Title: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_